

Each publishing proposal requires detailed consideration. Preparing a proposal is the first important stage in developing your project. We request you to provide detailed information on the following points for better assessment of the book proposal

**Title of the Book:**

**Subtitle of the Book:**

**Author(s) name, affiliation and contact details** (email, phone number):

**Detailed Synopsis of the book: (500-600 Words):** What the book is all about? Introduction, objective behind writing this book, how this book will be useful to the readers, salient features etc:

**Total Page Count of the book** (Tentative):

**Table of Contents:** (Please attach)

**Author CV:** (Please attach)

**Competition Info:** Similar/Comparable titles from other publishers (Book Title, Author Name, Publisher, Page Count, Price):

**1.**

**2.**

**3.**

**How this manuscript will be different from other available books:** What makes this book unique and distinctive?

**What topics will be unique to your book?**

**What is innovative about the organization? How is your approach superior to that of the most successful competitors?**

**Target Readership: UG/PG/Practitioners:**

**What is the level** (e.g. medical students, residents, specialists, fellows, specialist, generalists)**:**

**Are there additional audiences (e.g., nurses, physician assistants, pharmacists, technicians) for this book?**

**Name of the course, where the book can be used:**

**Whether this book will be a Core Text or, Reference Book?**

**Geographical focus** – Is the content / concept specific to a national market or other geographical region (e.g. USA or Europe)? If so, why?

**Total number of Illustrations, Drawings and Photographs in the book: (**How many in Black and White, How many in two colour and how many in four colour: Please mention below)

Total No. of Illustrations:

Total No. of Drawings:

Total No. of Photographs:

**In which format you will provide electronic files of illustrations (e.g., TIFF, EPS, etc.)?**

**Ancillary Material**: Do you intent to prepare any ancillary materials (e.g., DVD with videos, website, other supplementary materials) for this book?

**How many chapters are ready at present** (Please share sample chapters with us, if available):

**Tentative date to submit the complete manuscript:**

**Reviewers:** Please suggest contact details: names, affiliation, email ID, Phone no. of few reviewers (4-5 subject experts, medical educators, Practitioners):

Thank you for taking time to complete this form. Please send the filled book proposal form to Dr. Pinki Chauhan, Commissioning Editor at: pinki.chauhan@thieme.in